ADVERTISING ORDER FORM

NEXT ORDER AND COPY DEADLINE

AUGUST 21st, 2015

body soul + spirit magazine

September 2015 Fall / Winter Issue • March 2016 Spring / Summer Issue

STEP ONE: GENERAL INFORMATION

First Name: _____ Last Name: _____

Company: _____

Address: _____ City: _____

Prov.: _____ Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

STEP TWO: SELECT YOUR AD TYPE (See right panel to select ad type)

❒Display AD (Check Size on right of this form) ❒Book for Two issues (on year of advertsing and Save 10%

❒ "YellowPages" Directory Listing ($30.00 per 20 words, $1.00 per additional words)
Use form on page 2, or send text by email to ads@bodysoulspiritexpo.com with "Directory Ad" in subject the subject line, or use ONLINE FORM at http://bodysoulspiritexpo.com/magazine/listings.htm

❒Event Calendar Listing ($30.00 per 20 words, $1.00 per additional Words) Use form on page 2, or send Text by email to ads@bodysoulspiritexpo.com with "Event Calendar Listing" in subject the subject line.

Note: for all Directory Listings, be sure to email who the ad is for (name of individual or company) as well as include your contact information at the bottom of the email so we can contact you for further information if needed.

Payment Method ❒ Visa ❒ Master Card ❒ Amex ❒ Cheque

Card #: | | | | | | | | | | | | | | | | Expiry: ____ / ____ (MM / YYYY)

Name on Card: _____ Client Verification: _____ (3 number back of card)

Signature: _____ Date: _____

AD TYPE

- ❒ Insider Front Cover
- ❒ Back Cover
- ❒ Inside Back Cover
- ❒ Full Page
- ❒ 2/3 Tall
- ❒ 2/3 Wide
- ❒ 1/2 Tall
- ❒ 1/2 Wide
- ❒ 1/3 Tall
- ❒ 1/3 Wide
- ❒ 1/4 Tall
- ❒ 1/8 Wide (or Business Card)

ADDITIONAL EDITORIAL CONTENT

- ❒ Full Page - $425
- ❒ 2/3Page - $300
- ❒ 1/2 Page $250

email to;
info@bodysoulspiritexpo.com

ISSUES

- ❒ September 2015
- ❒ March 2016

Check Both 10% OFF

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◂ YELLOWPAGES' DIRECTORY LISTINGS AND EVENT CALENDAR LISTINGS (TEXT) Your "YellowPages" Directory Listing includes a **Bold Category Heading** of a maximum of one line or approximately 25 Characters. Acceptable category headings include healing modalities, classes, and products. e.g. Aromatherapy, Classes & Workshops, Reiki, Naturopaths, Fitness. If there is more than one submission per category, your directory listing will be placed beneath along with other listings.

Your Event Calendar Listing may include classes, events, or other time specific offerings e.g. One Day Sale, and are listed chronologically with the date in **Bold** as the balance of the first Line. Please use the online form to submitt ALL Directory or Calendar Ads.

◂ RATES
$35.00 Min. 20 words
$1.00 Per additional word

◂ Submitted ads must be: 300 dpi/CMKY in JPEG or PDF format. PLEASE ENSURE ANY BLACK USED IN YOUR AD IS 100% BLACK AND NOT MADE UP OF 4 COLOURS.

DISPLAY AD *SIZES ALL ADS ARE FULL COLOR*

Full Page
8" (w) x 10.5" (t)
$945

2/3 TALL
5" (w) x 10.5" (t)
$770

2/3 WIDE
8" (w) x 7" (t)
$770

1/2 TALL
3.75" (w) x 10.5" (t)
$520

1/2 WIDE
8" (w) x 5" (t)
$520

Inside cover, inside back cover, back cover
8" (w) x 10.5" (t)
Price: $1070
With bleed
8.5" x 11"
(1/4" bleed)

1/3 TALL
2.5" (w) x 10.5" (t)
$ 350

1/3 WIDE
8" (w) x 3.38" (t)
$350

1/4 TALL
3.75" (w) x 5 (t)"
$260

1/8 (Business Card)
3.5" (w) x 2" (t)
$135

ADDITIONAL EDITORIAL CONTENT.

• **Full Page** $400.00 (750 wds) • **2/3 Page** $300.00 (500 wds) • **1/2 Page** $250.00 (375 wds)

Note: ***Word Count Allowance are only a guide and include a 1/4 of the space as an allowance for photos and images.***

Please note that all material submitted must meet with the approval of our editorial and publishing team.

Fax Complete Form to 1-877-560-6832 or email ads to info@bodysoulspiritexpo.com

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AUGUST 21st, 2015

NEW DIRECTORY LISTINGS

Our classified section is a easy and affordable way of sharing what you offer. In response to many requests, we've re-launched our classified directory an event listings. Listings appear by Province, the by City, then alphabetically by category (aromatherapy to yoga). Our intention is to compile a comprehensive listing of resources, business and services ACROSS WESTERN CANADA. We've found that more listings we include the more effective and useful our publication becomes, so FORWARD to your friends and colleagues.

We offer booth TEXT CLASSIFIED ADS for $35 for 20 Words and DISPLAY CLASSIFIED for $35.00 per half column inch (column 1.625 inches). Use the form below to submit your ad. You may also submit your TEXT ad online at **bodysoulspiritexpo.com/magazine/listings.htm**

❒ Directory Listing. Category: _____ ❒ Event Listing. Date: _____

❒ Region (Province, City) _____ (If out of Canada, write "International" if no specific location write "Global"

TEXT DIRECTORY AD or EVENT DESCRIPTION: (attach additional pages if necessary)

_____

_____

_____

_____

_____

_____

_____

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_____

_____

Basic $35 Ad (20 words) + _____ words @$1 = $_____ (total)

DISPLAY DIRECTORY AD: (attach additional pages if necessary)

We also offer display classified ads (full color). We currently only offer one column ads. All ads must be sent as a high resolution PDF (300 dpi). Our minimum size is 1/2 inch wide by one column (1.625'). Fill out your required size, and send your ad to to ads@bodysoulspiritexpo.com.

One Column @ $35 per 1/2 "by _____ 1/2" inches = $_____ (total)

PAYMENT

Name / Company: _____

Address: _____

City, Province, Country, Postal, _____

Phone: ( ) _____ Fax: ( ) _____

Email: _____

METHOD OF PAYMENT

❒ Visa ❒ Master Card ❒ Amex ❒ Cheque

CLIENT VERIFICATION: _____
(3 number back of card)

Card holders Name: _____ Expiration Date (mm/yy)

Signiture: _____ Date:

Please submit orders with credit card payment by e-mail to info@bodysoulspiritexpo.com or fax to 1-877-560-6832. Payments by cheques should be mailed with insertion order payable to The Body Soul & Spirit Expo, at the above address. All payments must be received by the submission deadline.

NEXT ORDER AND COPY DEADLINE

AUGUST 21st, 2013

body soul + spirit magazine

WRITER'S GUIDELINES

Are you an aspiring writer? Have a subject you want to write about to position yourself as an expert in your field? Content marketing has been identified as one of the most effective ways to increase your exposure and brand yourself in your field. The Body Soul & Spirit Magazine is a co-operative marketing publication for our community, and as such, we've set forth some guidelines to provide fair and equal access to our members, exhibitors, and advertisers.

If you would like to contribute an article, ongoing column or editorial feature, we would love to work with you. Your article should fit one of the formats below. Each article includes a byline at the end of the article, which may include your name, the company you own or work for, a very short and concise description of your expertise and contact information website where readers may reach you to learn more.

If you are an advertiser or exhibitor you have the opportunity to submit content for consideration to our regular columns or related to our issues theme, and if accepted, they will be printed without any cost to you.

ARTICLE SUBMISSION

Your completed article must be submitted online. To do so, find the **Membership** menu on the top right of our website, select **Sign up for Membership** and fill out the form. After you log in, you can post your article for consideration as well as update your member profile and submit a listing on our website. Remember to select the appropriate membership type:

Exhibitor (if you are exhibiting a one of our expos)
Advertiser (if you have a paid ad in our magazine)
Paid option

To increase the possibility of your article being accepted, articles should be about 200 to 375 words and, if possible, include a high-res photo.

ONGOING COLUMNS

Community News

Is there something happening in our community that is of interest to our readers? Our publication is sectioned into the three Provinces we serve – Alberta, British Columbia and Saskatchewan. We also accept Canada-Wide and International News, if it is relevant to our community.

NEW Conscious Travel

Explore sacred places and power spots around the world with our community.

Eat to Live

Foods that feed life along with Delicious Healthy Recipes from Vegan to Live an Raw, and much more.

Difference Makers

Inspiring Stories, News and Profiles about those making a difference in our world.

Awakening - Food for Your Spiritual Unfoldment

Including thoughts, inspiration and advice on many different subjects from relationships, personal growth, empowerment, and much more.

Wisdom Within

Interactive advice from our experts on real life issue submitted by our members clients and readers. We recommend that you use real life experiences, questions and outcomes from your own practice.

Natures Apothecary

Learn about natures healing gifts, from medical herbs, and flower essences, and natural cures.

Healing Arts

A look at the many ways of healing, from Reiki, to Theta Healing, to Ayurveda written by local practitioners.

DO YOU HAVE AN ARTICLE THAT DOES NOT FIT OUR CATEGORIES?

Or want to guarantee that you are accepted? We offer content pages at very affordable rates.

EDITORIAL FEATURES

The editorial packages below offer you space for a nominal fee that helps cover our printing and production costs.

Full Page Content	**2/3 Page Content**	**1/2 Page Content**
$425.00	$300.00	$250.00
Full page: 750 words (including photo 1/4 of Content)	2/3 Page: 500 words (including photo 1/4 of Content)	1/3 Page: 375 words (including photo 1/4 of Content)

These options are included in page one of our rate sheet.

*All material submitted are subject to approval by our editorial and publishing team.